## JOB POSTING

| October 12, 2021      | Instructional Designer/Trainer  |
|-----------------------|---|
|                       |   |
|                       |   |
| Job Responsibilities: |   |
|                       | 1. Collaborates with subject experts to develop course content.   |
|                       | 2. Develops, designs, and delivers courses and curriculum.  |
|                       | 3. Develops online learning materials.  |
|                       | 4. Designs learning activities, assignments, and assessments.   |
|                       | 5. Analyzes, updates, and refines existing learning content.  |
|                       | 6. Assists in developing, maintaining, and delivering sales training programs.  |
|                       | 7. Assists in the management of the training schedule and learner participation.  |
|                       | 8. Keeps current on best practices in instructional design.   |
|                       | 9. Other duties as assigned.  |
|                       |   |
|                       |   |
| Qualifications:       | 1. Knowledge of instructional theory, including assessment.   |
|                       | 5   |
|                       | <ol> <li>Visual design skills (experience with Articulate Suite such as Storyline &amp; Captivate,<br/>Dreamweaver, Photoshop, Illustrator preferred).</li> </ol> |
|                       | 3. Proficiency with Learning Management Systems (LMS).  |
|                       | 4. Demonstrated skills as a trainer.  |
|                       | 5. Excellent project management and organizational skills.  |
|                       | 6. Excellent written and oral communications skills.  |
|                       | 7. Ability to prioritize and manage multiple simultaneous projects and deadlines.   |
|                       | 8. Ability to operate a personal computer using MS Office Suite efficiently and accurately.   |
|                       | 9. Training experience in an insurance setting desirable.   |
|                       |   |
| How to Apply:         | CONTACT MARK SCHUSTER, VP OF ORGANIZATIONAL DEVELOPMENT   |
|                       | Contract Manix Concerten, VI OF Change And And Develor Ment   |
|                       | MSCHUSTER@RURALINS.COM OR (608) 828-5404  |
|                       |   |
|                       |   |
|                       |   |

## Rural Mutual Insurance Company An Equal Opportunity Employer